



Mustang Week 2009

History

•2008—7th Annual

- Attendance: 1700 Cars

- Events

- Planet Hollywood-Meet 'n Greet with over 300 cars in attendance
- 2nd Annual event at Myrtle Beach Speedway— Fun Runs and Autocross. 140 cars in participation and 1100 spectators
- Darlington Drag Strip Drag Night— 200 cars with 138 race cars and 1000 spectators
- First year for Mustang Week Shootout with 5 different classes
- 5th Annual Mustang Week Car show— Sell out crowd of 550 cars in show and display with another 500 in parking and Vendor Displays with roughly 4000 spectators
- The Southeast's Largest Mustang and SVT Cruise-In at Colonial Mall—This event saw nearly 1700 cars that filled the show area and outlying parking areas, and over 6000 Spectators

* Car and Spectator counts are approximate



History

•2007—6th Annual

- Attendance: 1500 Cars

- Events

- Planet Hollywood-Meet 'n Greet with over 200 cars in attendance
- 1st Annual event at Myrtle Beach Speedway— Fun Runs, Stop Light style Drag Racing, and Autocross. Close to 100 cars in participation and almost 800 spectators
- Darlington Drag Strip Drag Night— 200 cars with 131 race cars and 750 spectators
- 4th Annual Mustang Week Car show— Sell out crowd of 500 cars in show and display with another 300 in parking and Vendor Displays with roughly 4000 spectators
- The Southeast's Largest Mustang and SVT Cruise-In at Colonial Mall—This event saw 750 cars filled the show area with another 750 in the outlying areas, and over 5000 Spectators

•2006—5th Annual

- Attendance: 700 Cars

- Events

- Go Kart Racing at Kart Trax 120 cars
- Planet Hollywood-Meet 'n Greet 200 cars
- Darlington Drag Strip Drag Night— 200 cars with just at 100 race cars and 400 spectators
- 3rd Annual Mustang Week Car show— Sell out crowd of 400 cars in show and display with another 200 in parking and Vendor Displays with roughly 2000 spectators
- Cruise-In Colonial Mall—700 cars throughout the afternoon and 4000 spectators

* Car and Spectator counts are approximate



History

•2005 – 4th Annual

—Attendance: 500 vehicles

—Events:

- Planet Hollywood-Meet ‘n Greet-100 cars
- Rockingham Dragway Drag Night– 200 cars and 400 spectators
- 2nd Annual Mustang Week Car show— 110 Show Cars, 275 display, and 200 in attendance with over 1000 spectators
- Cruise-In at Colonial Mall—Over 400 cars and 1000 spectators

•2004 - 3rd Annual

—Attendance: 400 Cars

—Events:

- NASCAR Meet ‘n Greet— 75 cars
- Darlington Dragway Drag Night– 400 cars and 600 spectators
- Cruise-In at Colonial Mall—Over 300 cars and 1000 spectators
- 1st Annual Mustang Week Car Show-125 Car show Cars, additional 200 on display and over 1000 spectators

•2003 – 2nd Annual

—Attendance: 300 vehicles

—Events:

- Meet and greet at NASCAR Café
- Cruise from Hooters to Darlington Drag Way for Drag Night
- 2nd Annual Cruise-In at Myrtle Square Mall

•2002 - Inaugural Year

—Attendance: 150 vehicles

First Annual
Cruise-In at the
Hard Rock Café

* Car and Spectator
counts are approximate



Testimonials

Pro-Dyno

"Mustang Week fits our needs perfectly. Best investment I've made in the last 4 years. I cannot say enough about Mustang Week and their staff. The event is always well planned out and smooth running. Our customers love it and we do a ton of business at the show. The residual business is nonstop." - Dan DeSio, Pro-Dyno LLC

Palmetto Ford

"I've been to Mustang Week twice, in 2007 and 2008. Each year this event has exponentially improved in it's quality of delivering a fine product. However, it's more than that, Mustang Week is simply the best atmosphere for family fun, awesome cars, and beautiful people of the south in the Month of July!" - Tony Barron, Palmetto Ford Lincoln Mercury

JLT Performance

"There are a ton of shows and events every year from FFW to NMRA and all the local shows in between. We have been a vendor at a few events and none compare to Mustang Week. A week of Mustangs, racing, talking and fun, you can't beat it. If you offer a product for the Mustang, THIS IS THE EVENT! At JLT we ONLY do Mustang Week and will be back again for 2009." - Jay Tucker, JLT Performance

"2007 Mustang Week was our (JLT Performance Inc.) first time at Mustang Week. We were blown away by the event, it was huge. We didn't get a chance to do the events early in the week, but set up as a sponsor for the Friday and Saturday shows at Colonial Mall and did great. We have sponsored many large events in the past and none have compared to the sheer volume of Mustang owners and more important, shoppers, at the events. We will be back next year and Mustang Week will be our only large event in 2008. If you enjoy Mustangs and have product for Mustangs, you must be at Mustang Week!" - Jay Tucker, JLT Performance

Temple Performance Cars

"Temple Performance Cars attended the 2008 event and was again amazed that the event could be bigger and better than the previous year. As Gold sponsors we teamed with the Carroll Shelby Wheel Company to expand our already growing line of Legend Products and to introduce the company to Mustang Week. Rodney and his staff made this event one of our favorites on our yearly event circuit. Mustang Week will continue to be a staple for Temple Performance Cars in 2009 and beyond." - John Temple, Temple Performance Cars

"2007 was our first year for Temple Performance Cars as a sponsor of Mustang Week. We were late to look into the event and expected the normal problems with trying to get everything arranged with being a sponsor and finding vendor space. We were pleasantly surprised to find Rodney and his staff go out of their way to welcome us into the event and get us set up with not only sponsorship but the room for our oversized display. Even with our late arrival at midnight we were greeted by the setup crew and positioned in our spot for the two day car show. The actual event was just as everyone had described with one of the biggest turnouts of Mustangs we had ever witnessed with owners arriving hours ahead just to get a great spot. Temple Performance Cars is proud to be a part of this annual Mustang event." - John Temple, Temple Performance Cars



Schedule

Tuesday (July 21, 2009)

- Planet Hollywood Meet ‘n Greet
1:00pm - 5:00pm

Wednesday (July 22, 2009)

- Myrtle Beach Circle Track Fun Runs,
Burn Out Contest and Auto Cross
3:00pm- 9:00pm

Thursday (July 23, 2009)

- Meet at Hooters at 12:30pm - 2:30pm
and cruise to Darlington Drag Strip
- Darlington Drag Night from 4:00pm –
11:00pm

Friday (July 24, 2009)

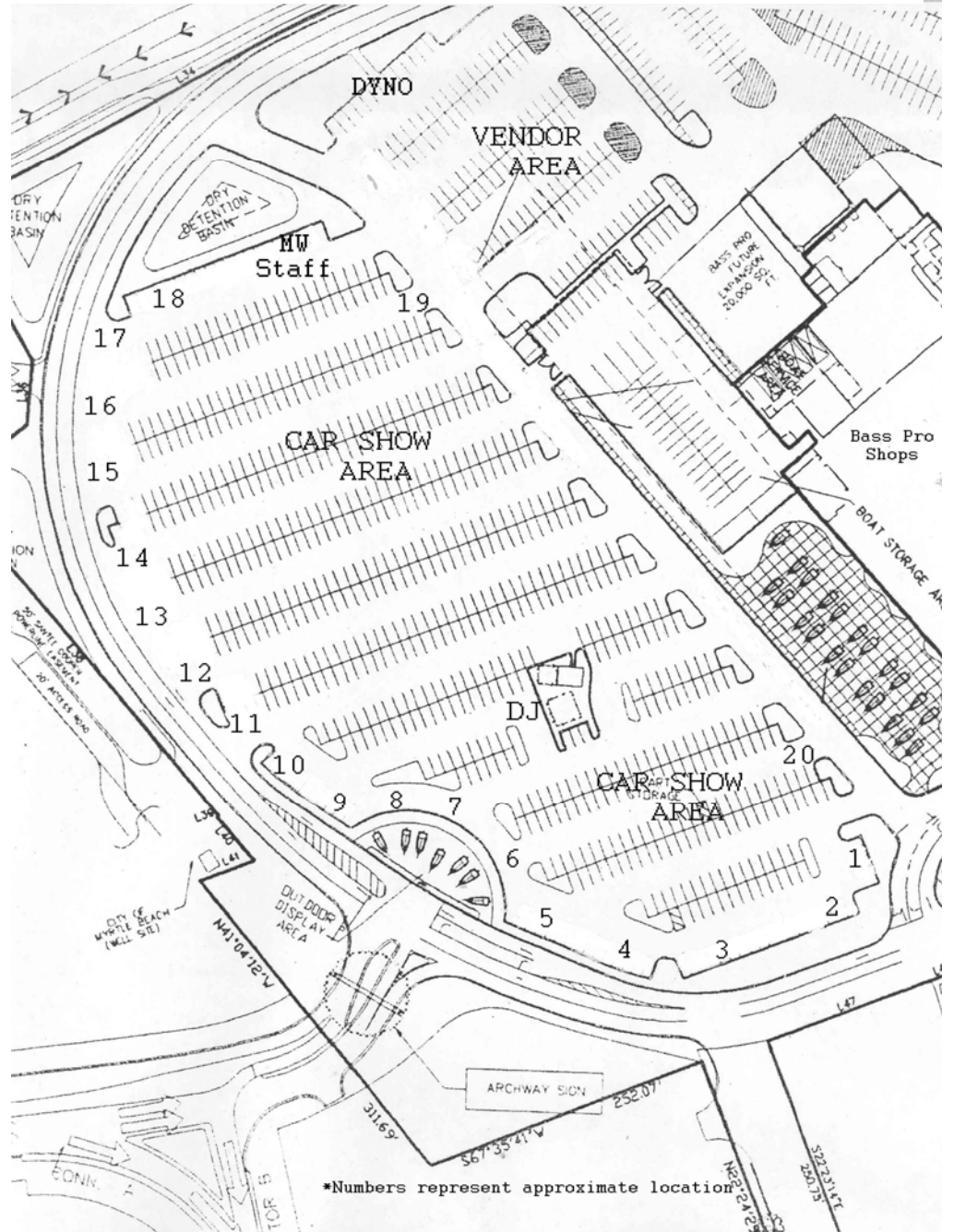
- 6th Annual Car Show at Colonial Mall
- Registration 9:00am - 11:00am, Judging
11:00am - 2:00pm, with Awards at
4:00pm

Saturday (July 25, 2009)

- Southeast largest Mustang and SVT
Cruise-In at Colonial Mall from 1:00pm –
8:00pm



Parking Lot Map



Contact

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